



### Commitment to sustainability

Volkswagen heading towards "Way to Zero". This means one thing in particular: The company has committed itself to achieving the targets set by the Paris Climate Agreement and the European Union's Green Deal. The long-term goal is to become carbon neutral by 2050.

A key element of the "Way to Zero" strategy is CO<sub>2</sub> reduction in the supply chain and production. The vision is the Zero Impact Factory – 100 percent carbon-neutral production – is thus an important component in the effort to create a system that does not impact the environment. Today, Volkswagen is able to provide carbon-neutral ID.3s, ID.4s and ID.5s to its European customers.

We at the Gläserne Manufaktur Dresden in the "Home of ID." are proud of our contribution. We are not just a special production facility and showroom. We are also a popular event venue that can already look back on many years of sustainable organisational achievements. As a green event location, we focus on much more than the commercial and social aspects of our activities. Above all, we closely evaluate environmental sustainability issues and ensure that these issues are optimally addressed.

- Resources and energy:
  - Use of carbon-neutral energy and heat supplies integrated into a permanent and sustainable operation concept in the factory
- Strategy, openness and incentives for sustainable action:
  - Integration of sustainability issues into the entire workforce, beginning on the management level, and inclusion of sustainability criteria in all of the organisation process chains
  - Regular mandatory environmental training courses and instructions for employees and business partners
  - Certification for sustainable environmental management in accordance with DIN ISO 14001 and the energy management system DIN ISO 50001
  - Launch of a qualification offensive for employees in the event department: certification for sustainable event management in accordance with ISO 20121
  - Annual agreement on the plant's environmental targets – documented and maintained in accordance with the UCEMS environmental and energy management system
  - Creation of a climate cabinet at the plant, conducted exclusively by employees as a way of creating incentives for rethinking practises and taking action
  - Environmental and sustainability issues have been integrated into the mandatory contract-letting criteria for all bidding process conducted throughout the Group.
- Respect:
  - We comply completely with the Code of Conduct at Volkswagen AG and promote diversity in our event operation.

But our sustainability efforts do not stop here. We have set the following goals as a way of continuously promoting the improvement process:

- Complete certification of all employees in accordance with ISO 20121 by the end of 2023
- Creation of a catering service that clearly focuses on sustainability – plant-based meals, seasonal and regional ingredients, avoidance of food waste – as a standard by the end of 2023.

As an event location, we strive to create the most environmental conscious setting possible for our events. With the help of our continuous commitment to the issue, we also work to raise the awareness levels of our customers and partners about environmental issues and underscore their importance. We view sustainable action as a collective effort and actively enter into dialogues about it. As part of these efforts, we analysed the status quo of our suppliers' sustainability activities and identified areas of action based on these findings last year. In the next step, we will work with our partners to implement specific measures. We also encourage external organisers to focus more closely on sustainability issues when they conduct events in our facility. We want to turn this work into a standard over the long term.

# Die Gläserne Manufaktur

## GREEN EVENT LOCATION



### Commitment to sustainability

In future, we at the Gläserne Manufaktur Dresden will aspire to make a contribution to the sustainable enhancement of our events. We will inform you of our progress on our website.

-----  
Dr. Martin Goede  
Plant Director  
The Gläserne Manufaktur  
GmbH

-----  
Katharina Edel  
Head of Sales and Marketing  
The Gläserne Manufaktur

-----  
Alexander Horn  
Environmental and Energy Management  
Representative Volkswagen Sachsen